

*Welcome!*

Are you on a mission to leave a  
positive impact and inspire  
excellence? *We are too!*



The Institute for  
Integrative Intelligence®

# What is calling you?

## Welcome!

We are here because we really get it. You may like your job, love your job, or hate your job. It does not matter. What matters is that something inside you is calling, prompting you that there is more. That *more* is what you want to explore. Some people call it vision. Some call it life purpose. We see it as your calling.

I've learned that when people feel called to coach, something profound inside of them is ready to awaken. Sometimes the call is crystal clear, and other times, it is an inkling or a feeling. Other times it is a tap on the shoulder that seems to grow stronger year after year. You are reading this now, so I'll ask you, "What do you suspect is ready to awaken?"

Whether your calling is clear, and you are seeking the coach training program that fits you, or you are curious about coaching and want to learn more, we've got you covered. We offer everything from free educational resources to accredited certifications in the art and science of masterful coaching. I trust you will find what you seek with us and more.



Before I get into our offerings, please allow me to introduce our purpose. At the Institute for Integrative Intelligence, we are glad you are here and understand the courage it takes to follow a calling. We are passionate about your success and look forward to seeing how we may be of service to you!

*In Service,  
Laurel*



**Laurel Elders, PCC, CEC**  
Founder / CEO / Trainer / Mentor  
Author of *Integrative Intelligence: Elevating Human Potential Through the Art & Science of Masterful Coaching*

# Who We Are

## Welcome to the Institute for Integrative Intelligence®

We are a team of inspired professionals on a mission to elevate human potential through the art and science of Integrative Intelligence®.

Integrative Intelligence® is a missing link that humanity has been craving. Living an integrated life means we are living through our wholeness. Living and leading life integrated positively impacts our relationships, the economy, environment, and communities far and wide.

### WHAT DRIVES US?

We firmly believe that every person, team, community, and company has the capacity for excellence. When people develop, their inner resources shine. They succeed at productivity, add meaning, and fulfill the purpose of their lives. When people manifest what is in their hearts, powerful transformations occur.

We have made it our mission to equip professionals, leaders, and companies to take integrated and conscious steps directly to the core of such transformations.

We value creating a positive impact, being a part of the solution, and are dedicated to leaving the world in better shape than we found it. Our vision is to be a force that reverberates for generations to come. Our programs make this possible.

We have an excellent selection of programs and training options. We serve professionals who feel the call to leverage their careers while elevating the lives of those around them.

# Shared Values

## A CULTURE THAT CARES

We are more than a training company. We are a family and community of like-hearted professionals who are here to leave the world in better shape than we found it. We stand on the shoulders of wisdom from those who have come before us.

We embrace whole-hearted living, authenticity, and love that elevates human potential! Taking classes with us is an illuminating, fun, engaging, connecting, and supportive lifetime experience.

## THE VISION WE SHARE

We see how the truth of what is going on does not define the truth of what is possible. We see how linear focused efforts in the past have led company hearts astray. There is a better way. The time for linear approaches is over. The time for Integrative Intelligence has arrived! People are craving better practices and better ways. Our role is help global leaders shift to conscious practices that elevate humanity.

## THE MISSION WE DRIVE

We achieve our vision through the art and science of masterful coaching. We feel called to be a part of a much bigger movement towards integrative practices and sustainability in heart-centered, inspiring, and empowering ways. As a result, freedom, health, and joy will build a legacy for generations to come.

## THE VALUES WE EMBODY

We are driven by our value of innovation, authenticity, excellence, equity, positive intention, and respect. We value coaching and mentoring as sacred rights of passage and are here to honor your path in life. We deeply value your potential, your calling, and your life's mission.

## THE IMPACT WE LEAVE

The work we do provides a roadmap to success. The positive impact we leave on people's lives positively elevates their mind, body, and spirit. The work we do transforms lives and hearts so that families, work environments, and company cultures thrive.

When you join any of our programs, you join a success team. We are committed to see you graduate from our training with a solid foundation to follow your heart's calling and successfully lead others.

# Programs we offer:

## ➤ COACHING FUNDAMENTALS (6 Hrs)

Introductory class, perfect for learning the basic coaching framework.

- Learn industry standards
- Understand coaching distinctions
- Practice the Anatomy of Impact
- Watch coaching demonstrations

## ➤ ACC CREDENTIALING TRACK (60 Hrs)

Perfect for professionals becoming more “coach-like” in their leadership style or management role.

- Includes Coaching Fundamentals and ACC level mentor coaching
- Prepares participants to pass an ACC level Performance Evaluation

## ➤ CERTIFICATION TRACK (127 Hrs)

Perfect for those offering coaching engagements to private clients, employees or starting a coaching business.

- Includes Coaching Fundamentals, ACC and PCC level training
- Graduation prepares participants to credential at the PCC level through the ICF

## ➤ LEADERSHIP COACHING SPECIALIZATION (60 Hrs)

Perfect for those called to break into the executive and leadership coaching industry. This post-graduate level program affords the opportunity to take an internship and begin working in the field while in the program.

- CCEs counts towards PCC renewal and MCC up-credential
- Prepares participants to contract directly with companies



*"As a teacher by profession, I was impressed with how well the curriculum was conceived, organized, and delivered. I loved my teachers and cohort, and I loved going through the personal process this training took me through. By the end, I realized I felt I had gotten more out of the program than I had paid. You will get tons of guidance and plenty of feedback to hone your coaching skills." ~ Tara Frazer, MEd, CPIC*



*"This is an outstanding program built on a strong foundation with a strong curriculum and outstanding experienced coaches providing the instruction. The program is designed to meet the highest standards of the International Coaching Federation (ICF) guidelines to ensure a quality coaching education. This was extremely important to me as I work for one of the largest public universities in the country and come from a traditional academic background." ~ Jon Patrick Delany*



*"This program rocks!"  
~ Bryn Jones, MA, JD, CPIC, CEQA*

# We are excited to see you succeed! Meet Your Success Team



Nancy Smyth, CPCC, MCC



Tamica Sears, MA, CPIC, PCC



Suzanne McFarlin, PCC, BCC



Dr. Kristen Truman-Allen, PCC



Howie Adams, NCC, PCC



Michael Tucker, MA, PCC,  
CSM, CSPO



Rebecca Smith, MA, PCC



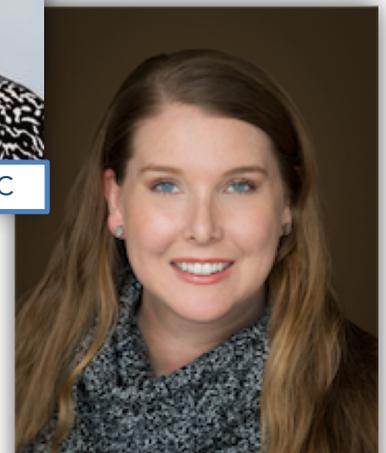
Laurel Elders, PCC, CEC



Carrie Doubts, MA, PCC



Lauren Stidham, CPIC, ACC



Tabitha Danloe, CPIC, PCC

